

CeProSARD ANNUAL REPORT FOR 2021

Skopje, April 2022



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1. VISION, MISSION AND DEVELOPMENT

The Center for Promotion of Sustainable Agricultural Practices and Rural Development (CeProSARD) is non-governmental, non-partisan and non-profit organization that operates throughout the country. The organization was founded in 2008 at the initiative of group of citizens - professionals in the field of agriculture and rural development, environmental protection, technical sciences and economy, who identified the need for complex social change in support of environmental protection and mitigation. climate change, with a focus on sustainable development.

Vision

CeProSARD's vision is to be professional and reliable partner in the creation and implementation of policies to achieve the goals of sustainable development at national and local level, as an effective way to make transformational changes that contribute to creating a better social environment for future generations.

Mission

Our mission is to build an inclusive, sustainable and prosperous society through the active involvement of citizens in the creation, implementation and evaluation of public policies for sustainable growth and development.

Development

The strategic goals of the organization are: promoting inclusive, participatory and representative planning of sustainable development based on international human rights standards; and promoting cooperation and partnership mechanisms that ensure effective citizen participation in the creation, implementation and evaluation of public policies for sustainable development at national and local level.

2. GOALS

The Citizens' Association CeProSARD strives to achieve the following goals:

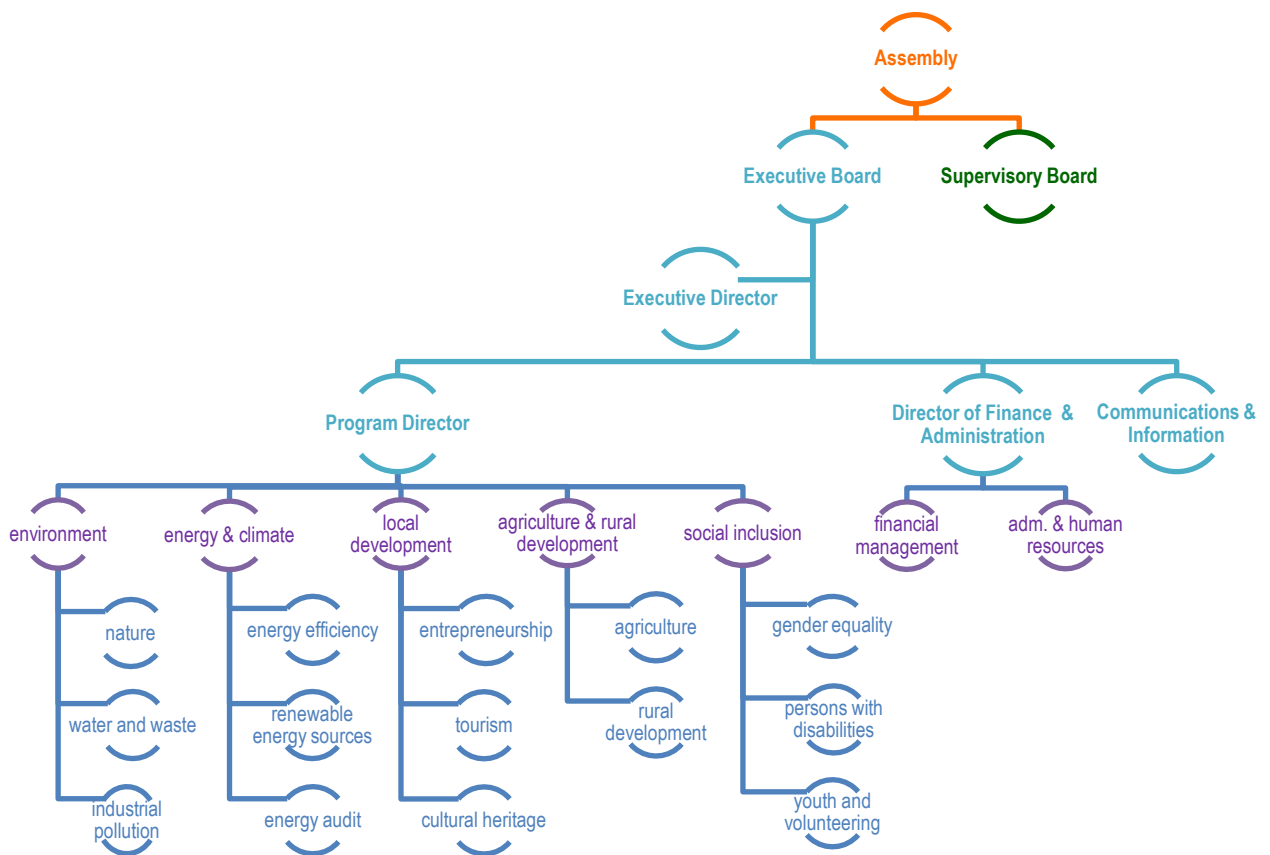
- Improving the capacity for dialogue, cooperation and partnership between civil society and public institutions in order to contribute to the implementation of the 2030 Agenda for Sustainable Development;
- Promotion of wider civic engagement in the policy-making process and the reform process, which will contribute to the sustainable development of the environment sector and climate change and will have a key impact on the lives of citizens.
- improving local and regional development in the country;
- promotion and introduction of sustainable practices in the development of rural areas and in the development of agriculture and food production;
- promote opportunities for using renewable energy sources and improving energy efficiency wherever possible;
- environmental protection in accordance with the principles of sustainable development;
- nature protection;
- mitigation and adaptation to climate change and its reduction;
- preservation of cultural heritage;
- integrating transversal topics of gender issues, vulnerable and marginalized groups, people with disabilities in all areas of our activity.

3. ORGANIZATIONAL STRUCTURE AND FUNCTIONING

The Association "Center for Promotion of Sustainable Agricultural Practices and Rural Development" (CeProSARD) from Skopje operates through the following bodies:

- 3.1. Assembly
- 3.2. Executive Board
- 3.3. Supervisory Board
- 3.4. Advisory body
- 3.5. Executive director

Organizational chart of CeProSARD



Assembly

The Assembly consists of twenty-four members. Members act as active, associate and honorary members.

Executive Board

The Executive Board, as an executive body composed of active members of the association, in 2021 operated in the composition of:

- MSc. Svetlana Petrovska, Executive Director
- MSc. Ivana Petkanovska, Program Director
- Tea Teveva, Head of Local Development

Advisory body

The advisory body is selected from the ranks of experts in the relevant fields, as expert assistance for the ongoing work of the association.

Supervisory Board

The Supervisory Board as a body of the Assembly is composed of three active members:

- PhD. Marina Filiposka, agribusiness and business administration
- Ljupka Gligorova, B.Sc. environmental protection engineer
- Emilija Popaginovska, B.Sc. environmental protection engineer

Executive Director

The Executive Director of CeProSARD, MSc Svetlana Petrovska, together with the team in the executive office in 2021 participated in the implementation of the decisions of the Assembly.

In accordance with the decisions a team was staffed, which worked on implementation of projects and activities at local, national and regional level. This team included the following staff members:

- MSc. Svetlana Petrovska, civil engineer;
- MSc. Ivana Petkanovska, eng. architect;
- Tea Teveva, economist;
- Aleksandar Avrosievski, civil engineer;
- Angelika Gjorgon, eng. architect;
- MSc Ivana Topalovska, eng. architect;
- Iskra Kacarska, economist
- Gordana Pecelj, ekonomist (until february 2021)

Executive office

In 2021, CeProSARD worked with seven full-time employees with the following professional background: Master in environmental protection - graduated civil engineer, Master in sustainable design - graduated architect engineer, Master in architecture - graduated engineer architect, Master in economy, Bachelor in architectural engineering specialized in spatial planning, two economists of which one with expertise in digital marketing, and civil engineer. In addition, during the past year in accordance with specific needs, a large number of external collaborators of various backgrounds relevant to the field of our work were hired, as individuals or within expert teams, depending on the current and planned activities and projects.

The realization of the tasks is implemented according to the following structure by sectors:

- i. Sector for Environmental Protection**
 - Department of nature;
 - Department of water and waste;
 - Department of industrial pollution and risk.
- ii. Energy and Climate Sector**
 - Department for energy efficiency;
 - Department for renewable energy sources;
 - Energy audit department.

- iii. **Sector for Local Development**
 - Entrepreneurship department;
 - Department of cultural heritage;
 - Department of tourism.
- iv. **Sector Agriculture and Rural Development**
 - Department of agriculture;
 - Department of rural development.
- v. **Sector for Social Inclusion**
 - Department of Gender Equality;
 - Department for support of people with special needs;
 - Department for Support and Involvement of Youth and Encouragement of Volunteering.
- vi. **Finance and Administration**
 - Department for Financial Management;
 - Department of Administrative Affairs and Human Resources.
- vii. **Communication and information**

In 2021, CeProSARD worked on the implementation of several projects and was engaged to provide consultant services to the private and public sector.

4. IMPLEMENTED PROJECTS AND ACTIVITIES IN 2021

4.1 SOCIAL INCLUSION

Project: Together for introduction of more opportunities and respect – TIMOR

Project description: The overall objective of the project is to provide deinstitutionalisation of persons with disabilities from the residential institutions into community-based supported living settings by providing innovative specialized social services. The project will contribute to enhance living conditions of persons with disabilities who live in the residential institutions through their resettlement in the community-based supported living settings, increasing capacities of persons who provide social care and assistants for supported living for persons with disabilities, introduction of innovative community-based services for their active inclusion in the community and increase public awareness for accepting persons with disabilities in the community.

Specific objectives:

- To establish conditions for deinstitutionalisation;
- To resettle persons with disabilities into community-based supported living settings;
- To provide innovative social services for active inclusion of persons with disabilities in the community;
- To raise public awareness about advantages of deinstitutionalisation and inclusion of persons with disabilities in the community

The key target group and final beneficiary: the persons with disabilities and their families, local self-government units, national government institutions and social CSOs working in social area.

Activities:

- AC PM. Project management and coordination;
- AC1. Establishment of conditions for deinstitutionalisation of persons with disabilities;
- AC2. Provision of community-based supported living services;
- AC3. Provision of innovative community-based social services;
- AC4. Promotion and dissemination of project activities and results

Expected results:

- R1. Established community-based supported living settings, increased knowledge and strengthened capacities of assistants who will provide supported living for persons with disabilities and prepared persons with disabilities for deinstitutionalisation;
- R2. Resettled residents from the residential institutions into community-based supported living settings;
- R3. Developed and implemented innovative specialized individual programme by providing occupational therapy;
- R4. Raised public awareness about advantages of deinstitutionalisation and active inclusion of persons with disabilities in the community.

Project partners:

- Center for promo Center for promotion of sustainable agricultural practices and rural development – CeProSARD;
- Association of special educators and rehabilitators of the Republic of North Macedonia – ASER;
- Special Institute Demir Kapija PI;
- Municipality of Demir Kapija;
- Foundation Loza, Sweden

The project is implemented under IPA II 2017 Action Programme of the EU Support for Education, Employment and Social Policy; Support for the De-institutionalisation Process in Social Sector.

Implementation period of project: 02.01.2020 – 01.01.2023

Key achievements in the past period:

Within the project "Together for introduction of more opportunities and respect - TIMOR", funded by the European Union, we aim to enable the creation of conditions for the process of sustainable deinstitutionalization and the establishment of community-based social services throughout the country, improving the social status of people with disabilities living in the wider community and living independently. In a period of pandemic with COVID 19 we made and in January 2021 we published a video intended for people with disabilities, for [#everyone!](#) The simplest way to prevent the spread of the coronavirus. A daily reminder to follow the advice of the World Health Organization. The video was financially supported by the [\[KMOP Skopje People in Need\]](#) projects and promoted with the message "Share, because no one is safe until [#ALL!](#)"

For the realization of the set objective in 2021, we signed a Memorandum of Cooperation with the Association for persons with cerebral palsy and other disabilities (APCPOD) - Veles from Veles. With the signed Memorandum of Cooperation on 05.04.2021 in the premises of the Association in

Veles, we aim at joint cooperation and development of social services in the community and support of the Association in the process of becoming a licensed and authorized organization by the MLSP to perform social activities. With this step we wanted to encourage, motivate and encourage local organizations across the country that work and act in the social aspects, to be future providers of social services in the community. After the signing of the memorandum of cooperation, we started with field activities for adaptation of the first housing unit for supported living in Veles, in which the provider of the social service will be Association for persons with cerebral palsy and other disabilities (APCPOD) - Veles from Veles.

On June 29, 2021 in the premises of the Dependance of the PI Special Institute Demir Kapija (SIDK), in Demir Kapija was held a meeting of the group for coordination and cooperation between four EU funded projects in North Macedonia, which currently support the establishment of social services in the community and the implementation of the National Strategy for Deinstitutionalization. At the meeting, in the presence of representatives from the [Ministry of Labor and Social Policy](#); The [Delegation of the European Union in North Macedonia](#) (Skopje) and the management and staff of the Special Institution Demir Kapija, discussed the achievements in the process of deinstitutionalization, relevant thematic areas in the process and future opportunities for inter-project cooperation.

In 2021 we opened 2 housing units for supported living of people with intellectual disability in the community within the project "Together for introduction of more opportunities and respect" - TIMOR, one each in Negotno and Demir Kapija for which a provider of services for supported living is the team of the Special Institution Demir Kapija. On November 11, 2021, Lila, Jove, Svetlana, Jeton and Slavejko moved to their new home in Demir Kapija from the Special Institution Demir Kapija. Through the service of supported living in the community, the users of SIDK will have better living conditions and the professional staff in the housing units through daily activities will work on the active inclusion of people with disabilities in the environment in which they live. For the two housing units, ten assistants for supported living, additionally engaged through the TIMOR project and supported by experts from SIDK, will provide 24 hour care for people with disabilities and will help their inclusion in the society.

On November 23, the third of the four planned Steering Committee meetings was held within the project "Together for introduction of more opportunities and respect" - TIMOR. The meeting was addressed by the project manager and m-r Tomislav Cvetkovski, representative from the Ministry of Labor and Social Policy. Among the topics covered were the implemented activities in the past period, with special emphasis on the current field situation and criteria for selection of new housing facilities for community-based supported living; the cooperation with the Special Institution Demir Kapija in the process of preparation of the users for the deinstitutionalisation process, as well as the required expertise of the engaged staff who will be working in newly established small group homes. The opportunities for finding private social service providers were on the meeting agenda as well - discussing the conditions, legal requirements and motivation for the organisations to enter the market, as well as the need for close cooperation with relevant institutions and policy makers. In addition to representatives of the members of the consortium, representatives from the EU delegation; MoLSP; the Macedonian Montessori Association; the Association of Persons with Cerebral Palsy and Other Disabilities - Veles; the Institute for Special Education and Rehabilitation – Faculty of Philosophy, Skopje and representative from the Center for Adult Education - AEC took part on the meeting as well.



Figure 1 - Signed a memorandum of cooperation with a private social service provider for supported living



Figure 2 - Reconstruction of a housing unit in Veles in progress



Figure 3 - Comfortable living conditions in the housing unit in Demir Kapija

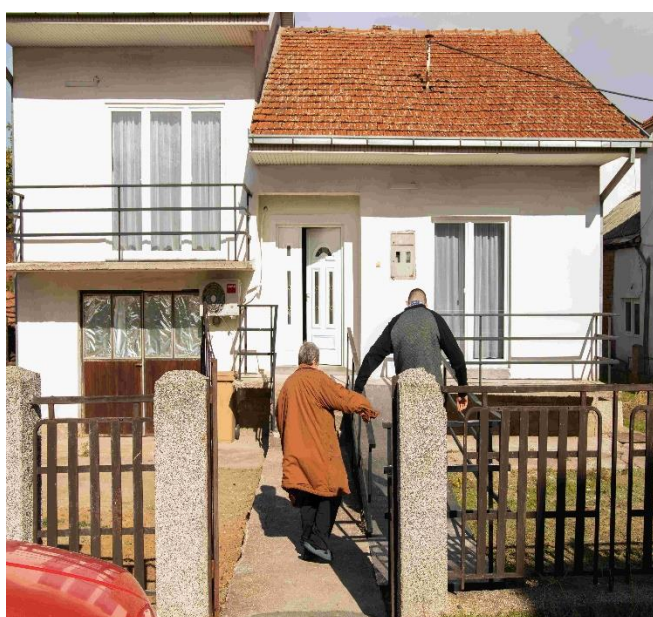


Figure 4 - Resettlement of persons with disabilities to a housing unit for supported living



Figure 5 and 6 - Cooperation with representatives of the Ministry of Labor and Social Policy and other projects working in the process of deinstitutionalization of persons with disabilities - coordination meeting held on June 29, 2021 at the premises of the Dependence of the Special Institution Demir Kapija, in Demir Kapija

Promotion of project activities:

<https://www.facebook.com/CeProSARD/videos/235098971519593>

https://www.ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=639

https://www.ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=629

https://www.ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=628

https://www.ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=621

https://www.ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=622

https://www.ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=614

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https://www.ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=599

https://www.ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=594

Project: Support to Social Enterprises by following the principle “Leave no one behind”

Project description:

The project overall objective to support the development of new and existing social enterprises to enhance their economic independence by following the principle “leave no one behind” aims to improve operational capacities and sustainability of the existing and new SEs and to create new job opportunities for vulnerable people and people with disabilities. The project will contribute to favorable working conditions for social enterprises, by supporting the establishment of new and improving the operational capacity of at least 6 social enterprises, and at the same time will support new employment of at least 9 people from vulnerable groups (persons with disabilities, women at risk and long-term unemployed). Given the needs and constraints at the country level, the main constraints in the country are the lack of knowledge and awareness of social entrepreneurship and the lack of cooperation between social enterprises, public institutions and private business.

Specific objectives:

- Support for the establishment of new and development of existing social enterprises to ensure sustainable economic growth and improve the quality of their services and products;
- Supporting the employment of vulnerable groups of citizens, which creates new and sustainable jobs following the principle - "Leave no one behind";
- Establish cooperation between social enterprises / CSOs, local businesses and municipalities to stimulate green economic growth, environmental protection and improve social services and their networking;
- Raising public awareness of the benefits of developing social enterprises and involving vulnerable groups in the community;

The target group and end users of the project are social enterprises / civil society organizations engaged in this field, socially vulnerable people (people with disabilities, women at risk and long-

term unemployed) and their families, local businesses, municipalities and national government institutions.

The implementation of the project is organized in the following **work packages of activities**:

- WP0. Inception phase
- WP1. Support to social enterprises and employments
- WP2. Support to employment of vulnerable groups
- WP3. Cooperation between social enterprises / CSOs, local businesses and municipalities
- WP4. Promotion and dissemination of project activities and results

Expected outcomes that are expected to be achieved with the project are:

- Oc0. Successfully implemented project activities and coordination with relevant stakeholders
- Oc1. Supported SEs and improved quality of their services and products for sustainable economic growth
- Oc2. Supported employments of vulnerable people and people with disabilities by following the principle "Leave no one behind"
- Oc3. Stimulated green economic growth, environmental protection and improved social services through established fruitful cooperation and networking between SEs/social CSOs, local businesses and local municipalities
- Oc4. Overall public aware about the advantages on development of SEs and inclusion of vulnerable people and people with disabilities in the community

Implementation period of project: 01.12.2021 - 31.05.2023 (18 months)

Promotion of project activities:

On November 19, 2021, representatives from our organization took part on the Event for opening of the Center for Social Enterprises and the First National Fair for Social Enterprises in Skopje. Representatives of CeProSARD took part in the panel discussion for presentation and promotion of the project "Support to social enterprises by following the principle - leave no one behind" which starts in December 2021.

On December 7, 2021, representatives of CeProSARD had a working meeting with the Mayor of the Municipality of Karpos - Mr. Stevce Jakimovski.

During the meeting, the activities of CeProSARD in two projects were presented to the Mayor:

- Together for introduction of more opportunities and respect" – TIMOR, and
- Support to social enterprises by following the principle - leave no one behind

On December 16, 2021, the project team of the project "Support to social enterprises by following the principle - leave no one behind" and the Director of Agency for promotion of entrepreneurship of the Republic of N. Macedonia, had a working meeting to present the project goals and activities.

The project team for implementation of the project "Support to social enterprises by following the principle - leave no one behind" on 17.12.2021 had a working meeting with representatives of the Ministry of Labor and Social Policy through the online platform ZOOM. The purpose of the meeting was to get acquainted with the project activities and goals regarding the Support of Social Enterprises on the territory of RNM.

On December 20, 2021, the project team and the representatives of Center for Development of Skopje Planning Region, held a working meeting to present project activities and introduce the role of members of the Project Steering Committee. The possibilities for joint action regarding the realization of the activities and cooperation with the Municipalities on the territory of the City of Skopje as well as the Social Enterprises were discussed.



Figure 7 - Meeting with the Mayor of Municipality of Karpos



Figure 8 - Meeting with the Director of Agency for promotion of entrepreneurship of the Republic of N. Macedonia



Figure 9 - Meeting with the representatives of CDSPR

More info:

https://ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=636

https://ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=642

https://ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=645

https://ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=647

4.2 ENERGY AND CLIMATE

Project: ZenH Balkan - Towards Zero energy Hospitals in the Balkan Region

Project description: In December 2017, the CeProSARD team, within the BalkanMed program, started with the realization of the project Towards Zero energy Hospitals in the Balkan Region (ZenH Balkan) - Hospitals in the Balkans with energy close to zero.

The overall objective of the project was to contribute towards improving the energy efficiency of the building sector and specifically towards energy efficient hospital buildings. In addition, the project facilitates the implementation of the EPBD (Energy Performance of Buildings Directive 2010/31/EU) by defining the characteristics and Standards for Nearly Zero Energy Hospitals. Project outputs can be appropriately transferred to other building types. For achievement of the overall objective the following set of specific objectives was introduced:

1. Benchmark nZEnH Building under specific regional climate conditions
2. Provide technical guidelines for nZEnH buildings to hospital's management & technical staff
3. Demonstrate technical viability of ZenH and its profitability
4. Advance quality of hospital building data in existing building Hubs
5. Support capacity building of technical staff towards ZEB in public & private sector
6. Advance scientific knowledge towards Zero energy buildings & Hospitals at Europe wide level
7. Inform general public on forthcoming regulations towards near zero energy public & private buildings
8. Facilitate decision making on applicable technologies to hospitals at a regional level & assist in establishment of national renovation policies in existing building stock.

Outputs:

1. Produced benchmarks and design guidelines for ZenH
2. Improved technical capacity of professional groups and government officials towards the ZE buildings notion and
3. Prepared detail analysis and tested benchmark models for upgrading 7 hospital buildings into NZEB that will be ready to seek financial tools for their implementation.

Target group: Professional groups for EE and government officials

Project Coordinator: Democritus University of Thrace, Department of Environmental Engineering

Besides CeProSARD, the project partners are also:

1. Albaforest - Centre for Forest Studies and Consulting, Albania
2. Sofia Energy Centre Ltd, Bulgaria
3. The Cyprus Institute Ltd, Cyprus

The project was funded by: European Union through the Secretariat of the European Commission, INTERREG project, Thessaloniki - Greece

Implementation period: December 2017 - May 2021.

Key achievements:

CeProSARD organized an informative session on the possibilities of implementation of EE and RES in hospitals and setting benchmarks for meeting the near to zero energy standards for hospitals

On March 11, 2021, the CeProSARD team within the project “ZenH Balkan - Towards Zero energy Hospitals in the Balkan Region” organized an informative session on “Possibilities of implementation of EE and RES in hospitals and setting benchmarks for meeting the near to zero energy standards for hospitals” held on-line on the ZOOM platform.

Brief presentation of the project and project activities was given by Ms. Svetlana Petrovska, Executive Director of CSO CeProSARD. The session was welcomed and introduced by Dr. Argiro Dimoudi, Democritus University of Thrace, Department of Environmental Engineering, Xanthi, Greece - Lead Project Partner.

The topics covered:

- Significance and benefits from the use of benchmarks in the assessment of EE and RES in hospitals in the country and in the Balkans
- Results of setting benchmarks for meeting near to zero energy standards for hospitals in RNM (disadvantages and opportunities)
- Energy modeling with implementation of EE and RES measures for achieving near to zero energy standards of hospitals
- Benefits of using a unified approach in energy modeling of hospitals for the health sector and the Ministry of Health. The engaged experts on energy efficiency gave their presentations, during which a discussion on the presentations was developed. The session was attended by representatives: Ministry of Health, Energy Agency, Ministry of Economy, Cementarnica Usje, Enviros project Czech Republic, Euroconsulting supervision, Habitat, EBRD, External experts of Sparkassenstiftung fur internationale Kooperation, MSIP, ZLEK, Project REPLACE SDEWES-Skopje, MACEF.

International conference on “Towards Zero energy Hospitals“ within the ZenH - Balkan project

More than 200 people from the public and private health sector, the academic and scientific community, independent researchers, engineers and students attended the International On-Line Conference entitled “Towards nearly zero energy hospitals” on Friday 19th March 2021.

CeProSARD team within the project “ZenH Balkan - Towards Zero energy Hospitals“ invited expert organizations working in the field in the Republic of North Macedonia, to participate in the event. During the conference, more than 15 keynote speakers, as well as experts from the partner countries - Greece, Bulgaria, the Republic of North Macedonia, Albania and Cyprus - presented and highlighted topics related to the creation of zero or nearly zero energy hospital buildings.

Within the second part of the project conference executive staff members and experts of the partner organisations presented the activities performed and the outcomes of the project ZenH Balkan in the partner countries - Greece, Bulgaria, the Republic of North Macedonia, Albania and Cyprus. The conference was organised within the project ZenH Balkan «Towards zero energy hospitals in the Balkan Region», in the framework of the Transnational Cooperation Programme

Interreg V-B “Balkan - Mediterranean“, co-funded by the European Union and national funds of the participating countries.

Promotion of project activities:

https://www.ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=592

<https://bit.ly/3c17zT1>

https://www.ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=596

<https://www.ecee.org/events/calendar/event/zenh-balkan-project-final-conference-entitled-towards-nearly-zero-energy-hospitals/>

<https://zenhconference.eu/>

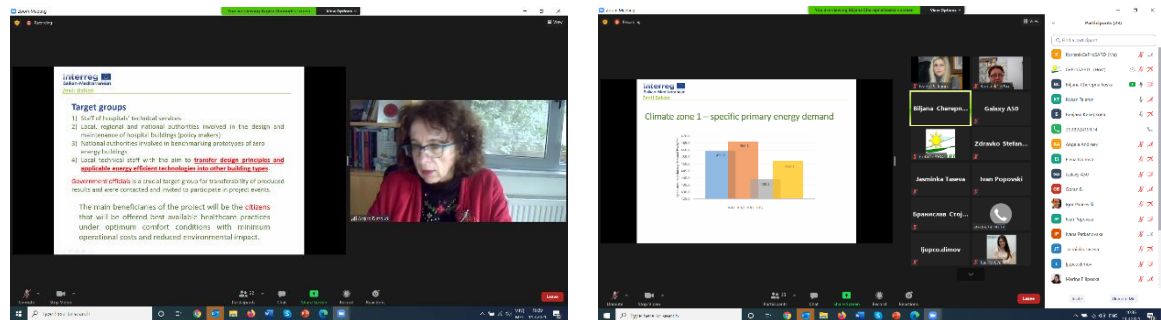


Figure 10 and 11 - Info session on possibilities for implementation of EE and RES in hospitals and setting benchmarks for meeting the near to zero energy standards for hospitals - ZOOM platform, March 11, 2021

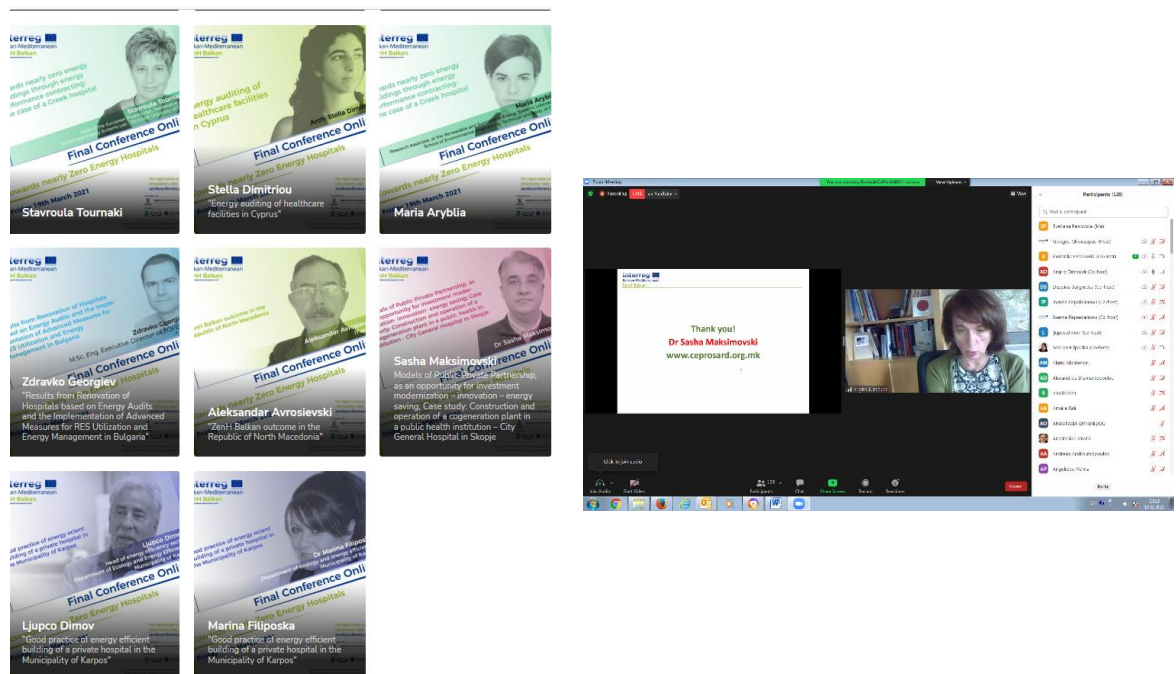


Figure 12 and 13 - International conference on “Towards Zero energy Hospitals“ within the ZenH - Balkan project, ZOOM platform - 19th March 2021

Cooperation, with the Ministry of Education and Science for improvement of EE in 16 schools in the country

Based on the request of the Ministry of Education and Science of the Republic of N. Macedonia, CA CeProSARD through office research, field visits with recording of the current situation and detailed analysis prepared reports for energy audit of 16 facilities with a total area of 45,617m².

The energy audits are made in order to indicate the current situation and through reconstruction to improve the energy efficiency of the following 16 elementary schools: Gjorgji Naumov, Bitola; St. Naum Ohridski, Peshtani; Hristijan Karposh, Kumanovo; Brakja Ribar, Tabanovce; Vuk Karadzich, Kumanovo; 11 Oktomvri, Kumanovo; Penestija, Debar; Lirija, Vrutok; Forina, Forino; Strasho Pindzhur, Josifovo; Vasil Glavinov, Chair; Prparimi, Chegrane; Diturija, Saraj; Riste Risteski Richko, Mogorche; Jane Sandanski (Jashar bej) Chair and; Toli Zordumis, Kumanovo

Investor: Ministry of Education and Science



Figure 14 and 15 - Photos from CeProSARD archive of (working materials)

4.3 ENVIRONMENT

Framework partnership Agreement with the EU in the area Environmental protection and Climate change

The European Commission has selected our organization as civil society partner in the Republic of North Macedonia, with which shares common general objectives, in order to establish a long term cooperation to impact and guide public sector reforms in priority area “Environmental protection and climate change” through evidence based programmes, analysis, monitoring and advocacy initiatives. The parties signed a framework agreement with the aim to contribute to the objectives of the Union policy in this priority area.

EU supports CSOs in the region at building stronger democracies, improving accountability systems and ultimately achieving better policy and economic and social development. It supports the empowering of civil society to fulfill the key roles: creating stronger links to citizens by engaging in public policy processes, reaching out to society as a whole including marginalized groups and grass-root communities and encouraging civic activism across all areas; becoming professional and reliable partners in the policy-making and reform process through evidence-based advocacy

across all sectors; contributing to enhancing responsible leadership in the political, economic and social spheres and provide early warning in case of societal change, strengthening economic development and creating better links with business by promoting entrepreneurship, social innovation and job creation.

Preparation of project documentation for the needs of Company for production, mediation, trade and services ZEN-TMM DOOEL Skopje

Company for production, mediation, trade and services ZEN-TMM DOOEL Skopje as new company on the market, in order to start with innovative technology production and obtain a support, made request for help in preparation on project documentation to CeProSARD to applicate at Fund for innovation and technology development. CeProSARD developed and distributed all the needed documents for Project application for the support instrument: Co-financed grants for commercialization of innovation, and the company applied with the prepared documentation.

The project resulted with approved grant for the applicant - Company for production, mediation, trade and services ZEN-TMM DOOEL Skopje

4.4 LOCAL DEVELOPMENT through promotion of entrepreneurship

Consultant services within SmartRural project in Pelagonia region

CeProSARD was engaged by the Center for Development of Pelagonija planning region (CSPPR) to provide support to entrepreneurs and individuals from Pelagonia region that have innovative business ideas, to enhance their capacities and capabilities in innovative opportunities and networking at national and international level.

The assignment that was implemented in the period April – May 2021, was part of the Smart Rural Entrepreneurship project funded by the Balkan Mediterranean programme which was implemented by eight partner organizations from five BALKAN MED countries.

The main goal of the project was to enhance the entrepreneurship in rural areas in the region through SmartRural model specialization by enabling entrepreneurs to seize and benefit from ICT's potential and to acquire the necessary skills to boost their competitiveness.

It resulted with:

1. Development and implementation of pilot actions for familiarization of the final beneficiaries (3 cases) with the tools of the SmartRural Business Model through consulting and training;
2. Providing support to entrepreneurs/unemployed in development of action plans (3 cases) for their business idea including support on legal, tax and other business sector related issues; and
3. Organization of 4 online workshops (10+ participants/workshop) for dissemination of the SmartRural model, including preparation of the training material. The workshops comprised the following subject modules:

Subject Module 1 - The Business Activity in Rural Areas: 1. Introduction to European Rural Area; 2. European rural development policies today; 3. Entrepreneurship in the Rural Areas; 4. Entrepreneurship in the Intervention Area and countryside; 5. The SmartRural Project
Subject module 2 - Exploitation of the SmartRural Business Model and its Tools to Enhance the Competitiveness of Small and Medium Enterprises: Thematic Section I - The SmartRural Model and its Tools; Thematic Section II - Implementation of the SmartRural Business Model.

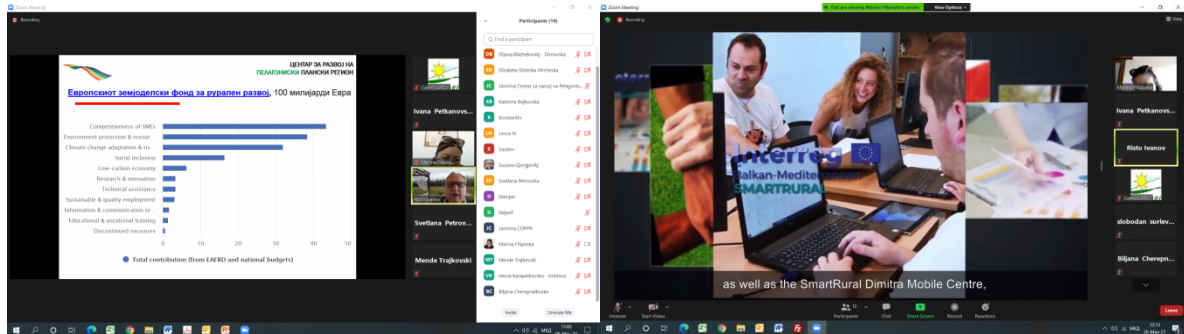


Figure 16 and 17 - Workshops for dissemination of the SmartRural Model

CeProSARD handed over the IT equipment to the beneficiary CDPPR to be used by the employees in the Smart Tourist Information Center (STIC) in Tetovo, as foreseen with the project “Fostering the rural and ecological tourism through smart tourist information centers / FRET-STIC“

On 20.04.2021, in Tetovo was organized a meeting for the representatives from the EU Delegation in Prishtina, Joint Technical Secretariat of the EU IPA II Cross Border Cooperation Programme, Cabinet of the Mayor of Municipality of Tetovo, Centre for Development of the Polog Planning Region (CDPPR), Ministry of Local Self-government – Skopje, Ministry of Local Government Administration – Prishtina and CeProSARD – Skopje.

It was followed by handover of the IT equipment procured by CeProSARD within the FRET-STIC project to the Director of the CDPPR, necessary for the functioning of the Smart Tourist Information Center (STIC) in Tetovo. The equipment was tested via internet connection, and connected to a platform that was also developed within the FRET-STIC project.

This project FRET-STIC was implemented in the period May 2018 – October 2020 and funded by the European Union. It was implemented by CeProSARD in partnership with the Municipality of Tetovo and Regional Development Agency (RDA) South from Kosovo. The main goal of the project was to contribute to the development and promotion of the local and regional tourism through innovative approaches and systems for improved rural and environmental experience.

Promotion of project activities:

https://www.ceprosard.org.mk/EN/Aktuelnosti_info.aspx?cid=598



Figure 18 and Figure 19 - Smart Tourist Info Center (STIC) in Tetovo

5. COMMUNICATION AND INFORMATION

CeProSARD publishes information about its activities and projects on its regular website www.ceprosard.org.mk and the profiles of the social media organization www.facebook.com/CeProSARD/.

The organization also issues an electronic newsletter on a quarterly basis, which is distributed electronically to a various target recipients. All issues of the e-newsletter are available on the organization's website, as well as all documents, publications and promotional materials that are produced within the current activity.

Depending on the needs, information is published in print and electronic media, as well as on the websites of other domestic and foreign organizations, government institutions and non-governmental organizations, etc.

Information about the activities and projects of CeProSARD was published by large number of media, which additionally informed our target groups and beneficiaries as well as all interested audience about our work. In addition to national and local tv stations, radio, printed and electronic media, information were published also on the websites of institutions, social networks of partner organizations and associates, which were often further shared to other audiences.



<https://www.facebook.com/CeProSARD/photos/3687636754589328/>



<http://opstinagpetrov.gov.mk/проектот-replace-ќе-помогне-за-примена-на/>



<http://opstinagpetrov.gov.mk/соработка-и-партнерство-на-граѓански/>



<https://makfax.com.mk/makedonija/специјал-ниот-завод-демир-капија-доби/>



Figure 20 - Excerpt of the media promotion of our project and activities

6. TRAININGS AND CAPACITY DEVELOPMENT OF EMPLOYEES

In 2021, our team worked on strengthening of the capacities in areas relevant of our organization's field of activity. Members of CeProSARD took part at the following workshops and trainings:

- Training for licencing of providers of social services organized by EPTISA in partnership with CARE, to assist in sharing experience among the already licenced providers of social services as well as to encourage new providers for delivery of such services in the community, on 11.05 2021;
- Workshop for promotion of social entrepreneurship and basics of marketing – Module 1 – Preparing grant applications and fundraising and Module 2 – Promotion of basic of social entrepreneurship and marketing, organizaed by Eptisa on 15 and 16 June 2021;
- Training for fundraising organized by Civil Society Resource Center, in August 2021;
- Webinar for Digital Activism: Benefits and tools, organized by Development Solutions (DeSo), as part of the project Building the capacities of the Civil Society for ICT-based social action, supported by the Balkan Trust for Democracy (project of the German Marshal Fund of the United States) held on July 6 2021;

- SMACH Know-how Exchange Program on Sustainable Management of Cultural Heritage in Response to Climate Change, which is held online from October 2021 - February 2022 in coordination with Venice International University through its TEN Program on Sustainability.

7. NETWORKING

Networking locally and internationally

- Rural Development Network of the Republic of Macedonia - founder & member
- Association of Licensed Energy Auditors – founder & member
- Open government partnership – OGP - member
- Forum Synergies - member
- Natura 2000 Coalition - member
- ARC 2020

8. PARTNERSHIPS AND COOPERATION

CeProSARD continuously expands its network of collaborators in the areas in which we operate locally, regionally and internationally. Our partners come from the NGO sector, business community, represent various educational and research organizations, governmental institutions, but also include individuals.

Our aim is to further influence positive reforms in our field of activity - sustainable development with focus on environmental protection, local development, climate and energy while leaving no one behind. We put particular emphasis on social inclusion & entrepreneurship that has become a cross-cutting issue in our activities. In the past year we strengthened the cooperation with the centres for regional development in the country such as the Centre for development of Pelagonia planning Region, Vardar Planning Region and Skopje planning Region; local authorities, such as Municipalities of Veles, Radovis, Gjorce Petrov, Karpos, Suto Orizari and Butel, Sopiste and Bosilegrad in Serbia.

We continue to strengthen also the cooperation with various national institutions that are relevant to our work such as Ministry of Labour and Social Policy, Ministry of Economy, Energy Agency, etc.

9. FINANCE AND ADMINISTRATION

The Department of Finance and Administration consists of 2 departments: a department for financial management and a department for administrative affairs and human resources.

9.1 ADMINISTRATIVE AFFAIRS AND HUMAN RESOURCES

The Department for Administrative Affairs and Human Resources during 2021 competently and with its own resources realized the three basic functions:

- a) performed administrative work and record keeping,
- b) conducted procurements in line with the applicable procedures and
- c) regularly maintained the organization's data and information systems.

9.2 FINANCIAL MANAGEMENT

The Department of Financial Affairs prepared and monitored the annual budget of the Association, and participated in the preparation of project applications as well as planning of the budget

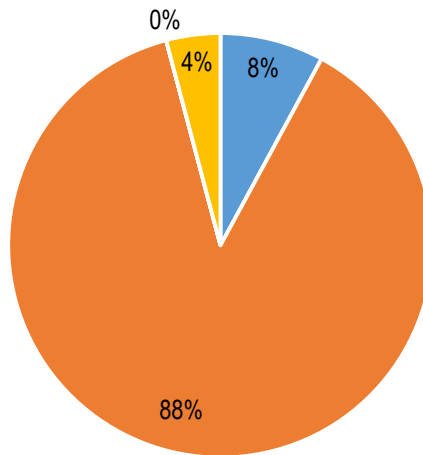
BALANCE STATEMENT FOR 2021

DESCRIPTION	AMOUNT
ASSETS	
FIXED ASSETS	947.933
Intangible	--
Tangible	947.933
– equipment	947.933
TOTAL OF FIXED ASSETS	947.933
CASH, SHORT TERM RECEIVABLES, AND ACTIVE ACCRUAL ACCOUNTING	24.123.152
CURRENT ASSETS	18.623.786
– Gyro account	2.787.428
– Cash in hand	--
– Foreign currency account	15.836.358
BUYERS	1.776.441
OTHER SHORT TERM RECEIVABLES	2.000
ACTIVE DEFERRED PAYABLES	3.720.925
TOTAL ASSETS	25.071.085
LIABILITIES AND EQUITY	
BUSINESS ASSETS SOURCES	947.933
– Business fund	947.933
– revaluation provision	--
TOTAL SOURCES OF BUSINESS ASSETS	947.933
SHORTTERM LIABILITIES	3.722.926
– Suppliers	700.150
– State payables	5.185
– Short term financial payables	3.017.591
– Other short-term payables	--
– Salary payables	--
TOTAL OF SHORT TERM LIABILITES	3.722.926
PASSIVE DEFERERED PAYABLES	20.400.226
– Capital surplus transferred for the next year	18.623.785
– Other passive deferred payables	1.776.441
TOTAL PASSIVE DEFERRED PAYABLES	20.400.226
TREASURY STOCK	--
TOTAL LIABILITES	25.071.085

INCOME AND EXPENSES BALANCE SHEET 2021

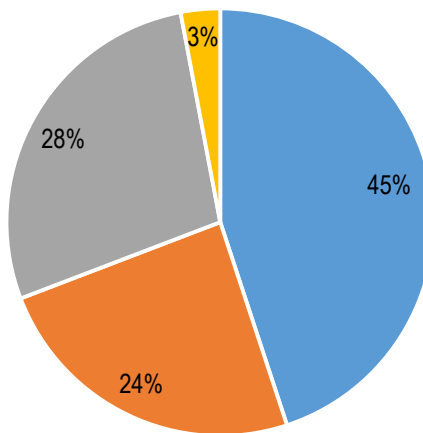
INCOME	AMOUNT
SERVICE REVENUES	2.761.367
REVENUE FROM DONATIONS, MEMBERSHIP FEES AND OTHER SOURCES	30.734.826
OTHER INCOME	--
SURPLUS REVENUE FROM THE PREVIOUS YEAR	1.441.246
TOTAL INCOME	34.937.439
EXPENSES	AMOUNT
MATERIAL EXPENSES, SERVICES AND DEPRECIATION	7.332.020
SALARIES AND ALLOWANCES	3.955.529
OTHER EXPENSES	4.540.274
EQUIPMENT FUNDS	485.831
TOTAL EXPENDITURE	16313654
DIFFERENCE BETWEEN INCOME AND EXPENSES	18.623.785
TOTAL	34.937.439

STRUCTURE OF REVENUES



- SERVICE REVENUE
- REVENUE FROM DONATIONS, MEMBERSHIP FEES AND OTHER SOURCES
- OTHER INCOME
- SURPLUS REVENUE FROM THE PREVIOUS YEAR

STRUCTURE OF EXPENDITURE



- MATERIAL EXPENSES, SERVICES AND DEPRECIATION
- SALARIES AND ALLOWANCES
- OTHER EXPENSES
- EQUIPMENT FUNDS